EduPulse Africa

PARTNERSHIP & SPONSORSHIP PROSPECTUS

4TH ANNUAL EDU WOMEN IN LEADERSHIP CONFERENCE 2027

THE FUTURE BELONGS TO BOLD LEADERS: WOMEN REIMAGINING EDUCATION FOR A CHANGING WORLD



27–28 AUGUST 2027

Durban

PARTNER WITH US TO SHAPE THE FUTURE OF EDUCATION.

eduwomenleaders.com



1. AN INVITATION TO PARTNER

INVESTING IN WOMEN. TRANSFORMING EDUCATION. SHAPING THE FUTURE.

Education is one of the most powerful drivers of social and economic transformation. Yet the future of education depends on more than policies, infrastructure and technology. It depends on the people who lead, teach, innovate, inspire and create opportunities for future generations.

Women play a critical role in shaping education systems, leading schools, influencing policy, driving innovation and strengthening communities. However, they need platforms that recognise their contributions, amplify their voices, strengthen their leadership and create opportunities for meaningful collaboration.

The **Edu Women in Leadership Conference 2027** provides such a platform.
Under the theme:
"The Future Belongs to Bold Leaders: Women Reimagining Education for a Changing World"

The conference will bring together women education leaders, school principals, teachers, academics, researchers, policymakers, education organisations, technology innovators and corporate stakeholders.

Taking place on **27–28 August 2027,** the conference will create opportunities for professional learning, thought leadership, networking, innovation, recognition and strategic collaboration.

2. ABOUT THE CONFERENCE

A platform for leadership, learning and transformation

The Edu Women in Leadership Conference is an annual education leadership platform hosted by EduPulse Africa.
It brings together individuals and organisations committed to strengthening education through leadership development, collaboration, innovation and the exchange of ideas.

The conference creates space for women in education to:

- Strengthen their leadership capacity and professional practice.
- Share experiences, research, insights and innovative approaches.
- Explore emerging trends shaping the future of education.
- Build meaningful professional relationships and networks.
- Engage with policymakers, academics, corporate organisations and education partners.
- Celebrate women making a difference in schools and communities.
- Identify opportunities for collaboration and sustainable educational development.

Our ambition is to grow the conference into a leading African platform for women in education leadership, connecting professionals, institutions and partners across the continent.

OUR JOURNEY

Since its inception, the conference has brought together education professionals in different South African cities:

2024: Johannesburg. 2025: Cape Town. 2026: Midrand

These editions have provided an important foundation for the conference's continued development.

The 2027 edition represents a renewed strategic focus on strengthening engagement, expanding participation, deepening partnerships and building a sustainable education leadership community.
Our focus is not simply on growing a single event. It is on building a platform that creates value for educators, institutions, partners and the wider education sector throughout the year.

3. THE 2027 CONFERENCE

THE FUTURE BELONGS TO BOLD LEADERS



Theme: The Future Belongs to Bold Leaders: Women Reimagining Education for a Changing World

Dates: 27–28 August 2027

Organiser: EduPulse Africa

Location: Durban, South Africa

The 2027 conference will explore the leadership capabilities, innovative thinking and collaborative approaches required to navigate an increasingly complex education environment.

Conference focus areas

1. Bold Leadership & School Transformation
2. Teaching, Learning & Future-Ready Education
3. Technology, AI & Digital Transformation
4. Wellbeing, Inclusion & Resilient Communities
5. Innovation, Entrepreneurship & New Models for Education
6. Partnerships, Policy & Sustainable Education

4. WHO WILL YOU CONNECT WITH?

Engage with the people shaping education

The conference offers partners an opportunity to engage with a diverse audience of education professionals and stakeholders.

Our target audience includes:

- School principals and deputy principals.
- Department Heads and School Management Teams.
- Teachers and aspiring education leaders.
- Women in educational leadership.
- University academics, lecturers and researchers.
- Education policymakers and government representatives.
- Education consultants and professional development providers.
- Education-focused NGOs and non-profit organisations.
- Education technology companies and innovators.
- Corporate organisations investing in education and social development.
- Education entrepreneurs and thought leaders.

Why this audience matters

These are professionals who influence educational practice, leadership decisions, school improvement priorities, professional development needs and the adoption of innovative solutions.
For partners offering relevant products, services, programmes or expertise, the conference provides an opportunity to build relationships with stakeholders who understand the challenges and opportunities within the education sector.

OUR PARTNERSHIP PHILOSOPHY IS BASED ON MEANINGFUL ENGAGEMENT, RELEVANT SOLUTIONS AND LONG-TERM RELATIONSHIPS.

5. WHY PARTNER WITH US?

More than visibility. An opportunity to make a difference.

Partnering with the Edu Women in Leadership Conference offers organisations an opportunity to align their brand with educational transformation, women's empowerment and leadership development.

1. Brand visibility and positioning

Position your organisation alongside an initiative committed to advancing education, strengthening leadership and creating opportunities for women.

2. Direct engagement with education stakeholders

Connect with school leaders, teachers, academics, policymakers, education organisations and other decision-makers.

3. Demonstrate your solutions

Showcase products, services, technology, programmes and resources that respond to the needs of schools and education professionals.



4. Support meaningful educational development

Contribute to initiatives that strengthen educator capacity, support school improvement, promote inclusion and expand access to professional development.

5. Build strategic relationships

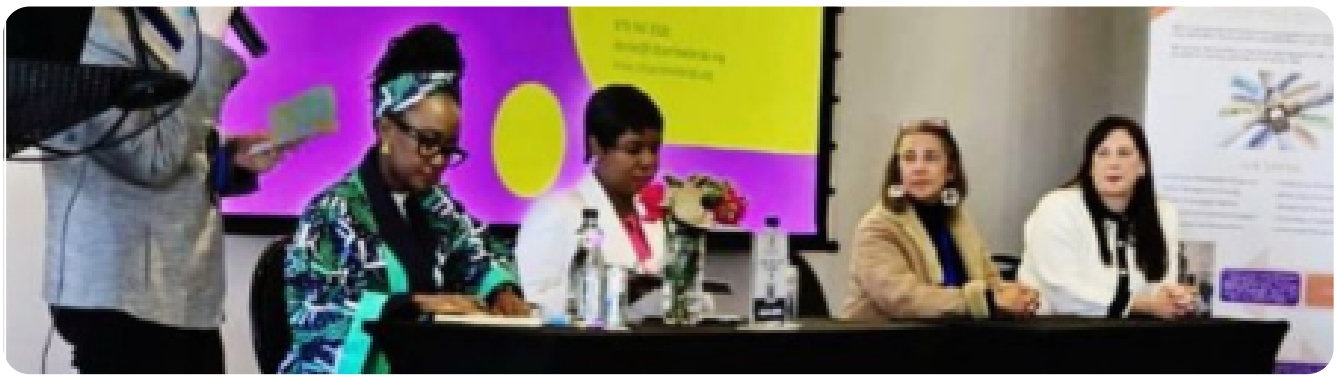
Develop connections with education institutions, development partners, corporate organisations and professionals across the education ecosystem.

6. Support women's leadership

Associate your organisation with the recognition, development and advancement of women who are shaping the future of education.

7. Extend your engagement beyond the conference

Explore opportunities to collaborate with EduPulse Africa through workshops, webinars, masterclasses, school-based programmes and year-round educator development initiatives.



6. PARTNERSHIP OPPORTUNITIES

We recognise that organisations have different objectives, resources and areas of expertise. Our partnership opportunities are therefore designed to accommodate different levels of involvement.

Organisations may support one opportunity or develop a broader strategic partnership with EduPulse Africa.

OPPORTUNITY 1: CONFERENCE SPONSORSHIP

Put your brand at the centre of the conversation.

Support the overall delivery of the two-day conference through financial sponsorship or an agreed combination of financial and in-kind contributions.

Sponsorship opportunities may include headline sponsorship, event sponsorship, track sponsorship, session sponsorship and supporting sponsorship.

Potential benefits, depending on the agreed package, may include:

- Brand recognition across selected conference marketing materials.
- Logo placement on approved event platforms and materials.
- Recognition during conference proceedings.
- Exhibition or activation opportunities, where applicable.
- Complimentary or sponsored delegate places, depending on the package.
- Opportunities to contribute to selected conference activities.
- Post-event acknowledgement and agreed visibility opportunities.

Ideal for: Corporates, financial institutions, education organisations, foundations and businesses seeking meaningful visibility and engagement within the education sector.

OPPORTUNITY 2: EDUCATION TECHNOLOGY DEMONSTRATIONS

Bring innovation closer to the people who shape education.

Education technology is transforming the way schools operate, teachers teach and learners engage with information.
We invite technology companies and solution providers to demonstrate practical tools and innovations to education professionals
.
Possible areas include:

- Digital teaching and learning platforms.
- Artificial intelligence and educational tools.
- School administration and management systems.
- Communication and collaboration platforms.
- Digital content and learning resources.
- Assessment and learner support solutions.
- Teacher productivity and professional development tools.

Potential opportunities include live demonstrations, interactive exhibition spaces, practical sessions and product showcases.

Ideal for: EdTech companies, software providers, digital learning platforms and technology innovators.

OPPORTUNITY 3: DELEGATE SCHOLARSHIPS

Make participation possible for more educators.

Not every educator or school has the financial resources to participate in professional development opportunities.
Through delegate scholarship partnerships, organisations can sponsor attendance for educators who may otherwise be unable to participate.
Support may include:

- Individual delegate sponsorships.
- School delegation sponsorships.
- Support for educators from under-resourced schools.
- Provincial participation initiatives.
- Travel or accommodation support, where agreed.

Scholarship opportunities can be structured around an organisation's education, community development, transformation or social investment priorities.
Ideal for: Corporate social investment programmes, foundations, financial institutions, education trusts and development organisations.

OPPORTUNITY 4: WORKSHOP AND MASTERCLASS PARTNERSHIPS

Turn knowledge into practical action.

Partner with EduPulse Africa to design and deliver relevant professional development opportunities for educators and school leaders.

These may take place before, during or after the conference.
Potential focus areas include:

- Women in educational leadership.
- Instructional leadership and school improvement.
- Artificial intelligence and digital transformation.
- Financial literacy and school financial management.
- Teacher wellbeing and resilience.
- Innovation in teaching and learning.
- Governance, policy and compliance.
- Communication, collaboration and stakeholder engagement.

Partners may contribute expertise, facilitators, resources, technology or financial support.
Ideal for: Universities, professional development providers, education consultants, technology companies and subject-matter experts.

OPPORTUNITY 5: EDU WOMEN IN LEADERSHIP AWARDS SPONSORSHIP

Celebrate excellence. Recognise impact. Inspire the next generation.
The Edu Women in Leadership Awards recognise women whose leadership, innovation, commitment and contributions are making a meaningful difference in education.
Awards sponsorship offers organisations an opportunity to support the recognition of women transforming schools, institutions and communities.
Potential sponsorship opportunities include:

- Overall awards sponsorship.
- Individual award category sponsorship.
- Awards ceremony sponsorship.
- Trophies and recognition materials.
- Sponsored prizes or professional development opportunities.
- Delegate participation and recognition initiatives.

The awards provide an opportunity to associate your brand with excellence, achievement, leadership and positive educational impact.
Awards ceremony: 28 August 2027.
Ideal for: Corporate organisations, foundations, leadership development institutions, professional bodies and organisations committed to women's advancement.

OPPORTUNITY 6: EXHIBITION OPPORTUNITIES

Connect. Demonstrate. Engage.

The conference exhibition space will provide an opportunity for organisations to interact with delegates, showcase relevant products and services, distribute resources and build professional relationships.

Exhibition opportunities may include:

- Branded exhibition stands.
- Product and service demonstrations.
- Educational resources and publications.
- Interactive technology experiences.
- Information and recruitment displays.
- Direct engagement with delegates.

Exhibition arrangements, space allocation and associated benefits will be confirmed through the relevant partnership package.

Ideal for: Publishers, education technology providers, universities, training institutions, education suppliers and service providers.

OPPORTUNITY 7: YEAR-ROUND LEADERSHIP PROGRAMME

Build a partnership that continues beyond August.
We believe that meaningful educational transformation requires sustained engagement.
Through EduPulse Africa, partners can explore opportunities to support professional learning and leadership development throughout the year.
Possible initiatives include:

- Leadership development programmes.
- Webinars and online masterclasses.
- Principal and SMT development programmes.
- Teacher professional development.
- Education innovation initiatives.
- Mentorship and networking programmes.
- School-based professional development.
- Collaborative research and knowledge-sharing initiatives.

These partnerships can create ongoing opportunities for organisations to contribute expertise, support educators and build relationships within the education sector.
Ideal for: Organisations seeking sustained education-sector engagement and long-term strategic partnerships.

7. PARTNERSHIP MODELS

Flexible opportunities. Shared objectives. Meaningful impact.
We welcome financial, in-kind, programme-based and strategic partnerships.

A. Financial sponsorship

Organisations contribute funding towards conference delivery, specific programme activities, awards, delegate scholarships or other agreed initiatives.

B. In-kind sponsorship

Organisations contribute products, services or resources that support the conference.

Examples may include:

- Technology and equipment.
- Printing and branding.
- Delegate materials.
- Professional services.
- Travel and accommodation support.
- Awards and prizes.
- Digital platforms and resources.



C. Programme partnerships

Organisations collaborate with EduPulse Africa to design and deliver specific learning activities, workshops, masterclasses, panel discussions or demonstrations.

D. Strategic partnerships

Organisations enter into broader collaborations with EduPulse Africa, supporting the conference and selected year-round professional development initiatives.

E. Awards partnerships

Organisations support the Edu Women in Leadership Awards through category sponsorship, prizes, event support and recognition initiatives.

All partnership arrangements will be discussed and agreed according to the organisation's objectives, contribution and the opportunities available.

8. LET'S DESIGN A PARTNERSHIP THAT WORKS FOR YOU

We understand that every organisation has different priorities.

Some may want to strengthen their brand presence in the education sector. Others may be interested in corporate social investment, women's empowerment, education technology, professional development, research, innovation or community impact.

We welcome conversations about how your organisation can participate in a way that aligns with its strategic objectives.

Our team will work with you to identify an appropriate partnership opportunity and develop a proposal outlining the contribution, agreed benefits, deliverables and expected engagement.



We would love to explore:

- What your organisation wants to achieve through the partnership.
- Which conference or year-round initiatives align with your priorities.
- How your organisation can contribute financially, technically or through expertise.
- Which audiences and activities are most relevant to your objectives.
- How we can establish a mutually beneficial, sustainable relationship.

EduPulse Africa

BECOME A PARTNER

PARTNER WITH US TO SHAPE THE FUTURE OF EDUCATION.

Join us in creating opportunities for women to lead boldly, educators to grow professionally, schools to become more resilient and organisations to contribute meaningfully to educational transformation.

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27–28 AUGUST 2027

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Express your interest
For partnership and sponsorship enquiries, please contact:
EduPulse Africa – Partnership & Sponsorship Team
Website: https://eduwomenleaders.com/partners/



FOR MORE INFORMATION

+27 64 868 9811

www.eduwomenleaders.com

bennyb@eduwomenleaders.com